

Tami Evans - A/V requirements

A/V TEAM

Honestly, the A/V team is one of the most important elements of any event – without them, the presenters are not seen or heard! Tami would love to connect before the event to introduce herself and answer any questions they may have.

MICROPHONE

OK, so this girl MOVES around! Please have a wireless lavalier microphone. Tami has a Samson SE50 headset with adaptors that can be plugged into various microphone packs.

STAGE SET UP

A raised platform is super important! This gives audience members a clear, unobstructed view of the entire event. As mentioned... Tami moves around during the program, so please make sure any lectern on stage is off to the side or there is enough room for her to walk in front of it.

ROOM SET UP

Events are all about ENERGY! After years of speaking, Tami understands that some pre-thought about room set-up can have a dramatically positive compounding effect on event energy.

- If possible, please do not have a center aisle. The center of the room is filled with great energy... and has the best view! Instead, use two smaller aisles on either side of the center and chevron the seats to face toward the platform. (See Illustration on the next page)
- Stagger the chairs. Don't put one chair directly behind the other. If you stagger each row, audience members won't have someone's head right in front of them to block the view.
- Hotel ballrooms have a notorious "dark zone" when it comes to lighting the stage. Please make sure the entire room is well-lit, especially the stage area. If spotlights are available, please consider using them! When the speakers are illuminated, it is

easier to hear, and there will be fewer distractions.

If helpful, Tami has a Pre-Show Music Soundtrack she is happy to play as the attendees enter to energize the vibe and let them know they are in for something fun!

AFTER TAMI'S TALK

Spending time with your audience one-on-one after her keynote is one of Tami's favorite things. Please consider a break right after the keynote so she can interact with anyone who wants to connect.

BOOKS

The best way for your attendees to deepen the impact of Tami's keynote is to send them home with her book – either at a significantly reduced bulk book rate, or by offering them for sale at the back of the room. Tami will not only sign every book, but she will spend time with any attendee who would like to connect. Please provide a small table and a volunteer to help facilitate this.

PHOTO + VIDEO

Please provide Tami with any photos and videos taken of her. Thank you!