

JERRY AKERS

SPEAKER TESTIMONIALS



zdynamix
level up your franchise success



"In an industry full of experts, there is no one better than Jerry Akers! Not only is Jerry willing to share his wisdom and experience with any and all franchisees, he delivers potent content with a no nonsense style and an empathy that doesn't quit. If you want to energize your franchisees and remind them what success looks like - work with Jerry and his team."

Meg Roberts, CEO, Lash Lounge



"Jerry is a powerhouse of knowledge when it comes to multi-unit franchising and business expansion. His insights on scaling operations, seizing growth opportunities, and navigating the challenges of multi-location management were invaluable to our audience at the Massage Heights convention. With real-world experience and a strategic mindset, Jerry delivers actionable takeaways that inspire and empower business owners to reach new levels of success. A must-hear expert for anyone looking to grow their business!"

Maurissa Love, Massage Heights



"Jerry's perspectives on franchising were both enlightening and engaging and contributed to the positive outcomes overall of our meeting. We appreciated working with Jerry and his team."

Jacqueline Burls, SVP and Chief School Support Services Officer, Goddard Systems, LLC, manager of the franchise system

Great Clips

"If you have a burning desire seated in your heart to start a business and forge your own destiny. You've made a very wise decision to consider franchise opportunities because your chance for long term success has increased exponentially. But now what? How do you proceed? What is the first, second and twentieth step you need to take before handing someone your hard-earned investment, signing long term contracts, and leaping off the cliff into the business unknown? Jerry Akers is your guy. My only regret is that Jerry wasn't with me 30 years ago when I was starting my franchising exploration."

Win Cady, Franchisee, Great Clips