

Amy Jo Martin Introduction

Our next speaker has the proven ability to see the potential in individuals before they see it in themselves. Her superpower is getting people to embrace that potential, ask themselves “Why Not Now?” and take immediate action. Amy JoMartin is one of the world's leading human transformation experts.

A Renegade known for humanizing brands and reinvention, Amy Jo is the author of New York Times best-seller Renegades Write the Rules, Founder & CEO of multiple companies, a keynote speaker, storyteller, host of the top-ranked Why Not Now? Podcast, an educator, investor and board member with an online following of over 1 million people.

Amy Jo’s clients are reinventing the way they work and saving significant time, money and talent. Her client portfolio includes Dell, Hilton Worldwide, Nike, Dwayne “The Rock” Johnson, Shaquille O’Neal and Google to name a few.

Human transformation is an equal opportunity space. Amy Jo developed her proprietary mindset “The Renegade Way” for individuals, entrepreneurs, teams and companies of all sizes.

It’s common to hear Amy Jo say, “Humans connect with humans, not logos, so we must humanize to monetize.” She has done this with some of the biggest brands and personalities on the planet.

Guiding audiences to take action is the career love of Amy Jo’s life and her zest for doing so is contagious.

Amy Jo resides in Austin, Texas with her son and two Aussie Shepherds. Please join me in welcoming, Amy Jo Martin.