FRANCHISE | LEADERSHIP | ORGANIZATIONAL CULTURE





THE KEY TO A SUCCESSFUL FRANCHISING SYSTEM IS LEVERAGING **EVERY** FRANCHISEE'S STRENGTHS.

Evan Hackel, Franchising Industry Leader

Author, entrepreneur, and instrumental in launching three franchises and four business divisions with over \$2 Billion in sales, Evan Hackel, the creator of Ingaged Leadership, is a thought leader in the fields of leadership and success.

Evan's focus is creating a culture of partnership with a common purpose, in order to help franchises dramatically improve their performance. He has helped hundreds of franchise organizations make major systemwide changes and build franchisee "ingagement," teamwork, and focused growth, resulting in increased profitability and achieved success.

Evan is a Certified Franchise Executive, a member of the IFA's franchise relationship committee, co-chairman of the IFA Knowledge Share committee, and a board member of the New England Franchise Association.

Evan's Most-requested Topics Include:

O INGAGING LEADERSHIP

Personal and organizational success is about involvement. Learn how to transform companies, inspire higher performance, and create a positive workplace through shared vision.

O SEEKING EXCELLENCE

Recognizing excellence is a never-ending journey, not a destination, sets business leaders ahead of the competition and market trends. Excitement for the future and a culture that is committed to seeking excellence continuously is the hallmark of the organization that is leading change, instead of reacting to it.

O BETTER TOGETHER

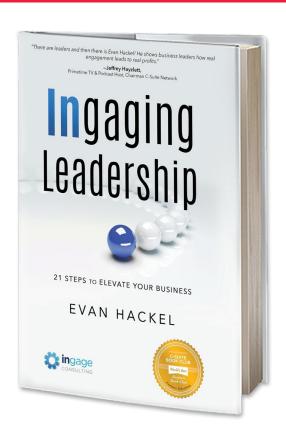
An organization's success depends on the synergy among its team. Leaders who know how to create this from inception, are the leaders who thrive in their business. Open a new path for your organization with an exciting, interactive game and hands-on experiences demonstrating how teams work energetically together.

O ATTITUDE IS EVERYTHING

Attitude isn't something leaders have, it is something they embody. What better way to understand this than this highly interactive, live demonstration of the force that positive thinking plays in achieving extraordinary results? This keynote is a revolutionary experience, both for participants and for the organizations they serve.

Get the highly acclaimed book by





WHAT CLIENTS SAY AFTER WORKING WITH EVAN...

"Evan was an electrifying speaker; he motivated, but more importantly he helped all of us understand the importance of working together, and what our potential really is. I have never heard more positive comments about a speaker at one of our events before. If you're looking for a speaker to engage your audience and bring home the message you need, I would highly recommend Evan Hackel."

Marie DeNicola | CEO, Mainstream Boutique

"Evan Hackel is a captivating speaker whose passion and ideas challenges the audience to question their preconceptions. I've found my time spent listening and "ingaging" with Evan to be extremely well spent!"

Ryan Rabideau | Training Manager, MaidPro®

"I've heard Evan multiple times. I've never seen a speaker who is as interactive and thought-provoking as Evan. I highly recommend Evan if you're looking for speaker that will get your franchisees involved in really bring home a point."

Ralph Thiergart | VP & General Manager, Choice Hotels International

"Evan was one of the smartest investments we have made as a company and was a true turning point in our franchise business. After hearing Evan, our franchise system adopted a new mindset which has become part of our culture, and a foundation the team still relies on years later as we continue to grow."

Jackson Loychuk | CEO, 30 Minute Hit