M“This was the first time that NALFA departed from having traditional technical speakers during our semi-annual meetings. We are so glad we did-the response from the attendees was overwhelming. So many people came up to me after the event to thank me for inviting Chris. Chris listened to the needs of our organization and our attendees felt valued and heard. We all left with our eyes opened to a new perspective! We gained practical tools that can have a direct impact on our respective corporate cultures and especially with employee retention. This message from Chris was a trajectory changer, exactly what we needed for today’s business climate. Thank you, Chris!” **Barbara June, Esq. General Counsel and Public Relations Manager, Swiss Krono, USA**

“Chris was instrumental in helping us think through our back to work plan post-covid. Our leadership team left our session with him thinking differently and ready to implement new strategies for connection.” **Adam Bloomston, Chief Strategy Officer, Payroc**

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| “Chris was wonderful! He was a great presenter. Our audience was engaged and inspired. Everyone enjoyed having Chris very much.” **Addie Ball, Sales & Marketing Specialist, USI Insurance Services** |
| “Chris really cares about helping people and improving their lives. He is an infectious speaker and an incredible communicator. His speaking engagements and books have been our client’s absolute favorites!” **Mark Stroman, Employee Benefits Practice Leader, USI Insurance Services** |
| “Having led a national CEO peer group organization for close to 20 years I have had the privilege of hearing from some of the best speakers in the world (Jim Collins, Patrick Lencioni, and Vern Harnish) just to name a few and without hesitation would put Chris in that esteemed class. Not only does Chris bring incredible energy and passion to his talks but as important a high level of practical content that our business leaders can easily understand and implement into their respective organizations. In short, any company would be lucky to have someone like Chris share his insights with them.” **Rob Grabill, President, Chief Executive Network** |
| “You take one heaping tablespoon of fun, two of energy, and three of insight, mix them together, and you have Chris Tuff: the perfect recipe for an unforgettable presentation on how we can bring real connections to our networking, our sales, and our business relationships. Don't miss out on the chance to transform your career trajectory -- and your organization's future -- and create business opportunities at the same time. Bring Chris in to speak to your company today.” **Dr. Nick Morgan, Communication Coach and President of Public Words**  Save your asks not only shares a proven method for identifying and pursuing passion but also walks you through the steps it takes to naturally build strong connections.  **Lydia Fenet, Global Managing Director, Strategic Partnerships and Lead Benefit Auctioneer Christie’s Auction House**  After working with Chris, I was able to merge my purpose and passions to work. My next review was the best of my career. **Brad Kehm, Director of Sales, NIKE**  I spent a career building professional success because I was taught that was what you needed to do before you could pursue the personal fulfillment that you really wanted. Chris showed me that you could actually bring the two together and that the glue is authentic human connection. In the year since I first heard Chris speak and walk through what that process looks like, my professional life and personal life have grown in ways I could have never expected. The ROI is virtually incalculable**. Tim Carroll, Microsoft**  “Chris’s presentation to our global team at Meta was inspiring and timely.  Chris brings a high level of energy and passion to the room.  His message about human connection and building authentic relationships really resonated with our business leaders.”  **JD Doughney IV, Director, Global Client Lead – Meta** |
| Chris puts on a show, captivating participants with a pragmatic and simple approach to learning from real life/work situations. At the end, the take home value is delivered into a framework that is actionable for driving business. This is not a ‘sit and listen’ type of event; it will get you thinking, taking notes, and wanting to go back to your world and start executing!  **Luciano MacAgno, VP Delta**  Everyone thoroughly enjoyed learning from Chris! The attendees stayed engaged and were constantly taking notes.  This was not the traditional keynote! The message was very different and more refreshing than anything we had heard. The mix of focus on culture and practical skills for improvement were given with a felt authenticity. People stopped me in the office days following the event to tell me they felt “energized” and “refreshed”. Chris not only gave us tangible examples, but he gave us specific ways to implement them based on our business model. This was much more helpful than the typical theory-based information we usually get from keynotes. The pace of the presentation was excellent, and his slides were simple, clean, and easy to digest. The Q&A following the session was the most engaging one I have experienced. If anyone needs a referral for Chris, call me, and I will share more about the experience with our team.  **Cesar Wurn, VP Commercial & Revenue Management CMH at InterContinental Hotels Group**  *The average tenure in my CEO group Chris met is more than 10 years;  that means they’ve heard a ton of speakers.  It takes a lot to impress them. That said,   this is the first time  the group has asked I bring the same speaker back; not only ‘back’ but bring them back  literally the next month.*  *Chris did an outstanding job relating to member issues and fine-tuning his content to the questions and issues surfaced by his CEO audience.   The man has a track record of career successes which, teed-up with self-depreciating good humor, made his time with my group of all the more value and all the more memorable.*  *As Chairman, I have invited a number of speakers back over the course of my 35 years, but never have I ever had the same speaker for back to back monthly meetings.* **Bud Carter, Senior Chairman – Vistage Atlanta**  Chris presented to a diverse team of leaders (all levels of employment), and everyone was over the moon with his keynote. Everyone was incredibly engaged! We are over a month out from the event, and I keep hearing them reference what they learned and incorporate it! We are bought into Chris’s “protect this house” mantra for our culture. Our team feels personally refreshed and put into practice the practical strategies Chris suggested. We have started a book club and are going through The Millennial Whisperer as a team and are looking forward to continuing to learn together. **Robin Steaban, Chief Nursing Officer, Vanderbilt University Medical Center**  Chris was fantastic, as expected. Our members loved him and the feedback was overwhelmingly positive. He was excellent to work with and was well prepared. His talk was inspirational and filled with actionable takeaways that members began implementing before the event even ended! The Q&A portion went exceptionally well. I highly recommend Chris Tuff. **Justin Manning, OD, MPH, FAAO, Chief Member Experience Officer** |