

## Troy Hazard Keynote: The Power to Profit

### 'How to flick the switch on a brighter future for your business'

Imagine you could grow revenue by 2 fold, 5 fold, or even 10 fold. How bright would your future be if you could improve your bottom line by 5, 10, or maybe 20%?

What if you had the **POWER** to make that number 2,000%?

Troy Hazard has owned 11 companies over 25 years, has consulted to hundreds of companies around the world, and is a past global president of the elite Entrepreneurs' Organization. His specialty, turning good businesses into *sensational* businesses!

In this presentation, he will reveal the **POWERFUL** critical steps that turned just one of those small businesses into a significant business, along the way **increasing revenue 12 fold, and profit by 2,025% over 3 years** (*not to mention the creation of almost 100 jobs!*)

Core the success of any of his companies or those he has been a consultant to was the commitment to execute and the values that drove the vision – **Clarity, Unity, Delivery, Consistency.**

Troy's presentation gives clarity to the **POWER** of the following key philosophies:

- How solid **vision** and **values** underpin any **victory**
- Why **good strategy** trumps good intentions
- Why *anticipating expectations* is the **POWER** behind your value proposition
- Why **emotive, distinctive** and **collaborative** are the **POWERFUL** keys to success
- How the **POWER TO PROFIT** only comes from your **commitment to execute**