

## Troy Hazard Keynote: Purpose, Passion, People and Profits

**'Guiding your business with clarity and vision to a more profitable future!'**

In recent years everyone has been looking for that 'one thing' that will show them to the path out of the gloom and into the boom! Serial Entrepreneur Troy Hazard believes the answer lays not in something you seek, more in something you already have, but may have forgotten.

Troy is an entrepreneurial veteran that has bought, sold and grown more companies before his 40th birthday than some business people would even consider in a lifetime. As a result he has seen his fair share of cycles in the economy. In the first recession he lived through in the late 80's he lost \$250,000, in the second one in the mid 90's the number was closer to \$1million. In the tech wreck and in the more recent correction of 2008, it was an entirely different outcome!

It's was through these tough lessons early in his business career, that he developed a powerful personal strategy that not only helped him unlock greater **purpose**, it reignited his **passion** and in turn that of the **people** he led, so he could go on to grow and develop a series of successful profitable companies over the course of a decade.

In this keynote, Troy gives audience participants simple steps to the **clarity** of **vision** they need to give their business a more purposeful view of the future.

- How to unlock the true value of the **clarity** of **vision**
- How to find your personal **purpose**
- How **passion** drives power
- How to inspire the **people** you lead to have the same vision, purpose and passion
- How to master his strategy of **profits** to the POWER of 3