

TROY HAZARD BIO

"No buzzwords, no hype, no slick sayings – just 20 years of real life stories as a global entrepreneur that delivers solid take home messages and value for participants in audiences all over the world! Troy Hazard is simply, authentic!"

There are few situations in the business world that Troy Hazard has not experienced and survived. The entrepreneurial genius, who has **founded and nurtured twelve businesses over two decades**, has turned around businesses that were making enormous losses and has consulted to countless successful companies including **Goodyear, Baskin Robbins, Subway, Fisher & Paykel** and many more.

Hazard's business talents earned him international respect, so much so that he was elected by the world's foremost business leaders for the role of **Global President of the Entrepreneurs' Organization**, a role he says was one of his greatest challenges.

"That was by far the toughest leadership position I have held," he admits, speaking of an organization that represents a global community of successful business owners.

Hazard's experiences in the business world have allowed him valuable insight into the workings of organizations and the minds of customers. His particular area of specialty is in the franchise space where he has been a leading consultant for nearly 25 years.

It's this same experience that gives Hazard such great value as a CSP – Certified Speaking Professional, and as the host on the hugely successful national network business television shows in Australia 'Inside Franchising' and 'Don't Come Monday'.

He is also the host of his own Cable TV talk show in the USA – 'Gettin' Down 2 Business', on the BizTV Cable Network and TiVo broadcasting into 30 million homes each week, and a regular Co-Host on **'The Big Biz Show'** on the CBS Talk Radio Network and the Business Talk Radio Network broadcasting to 1.5 Million Radio Listeners, and simulcast the BizTV Cable Network.

Troy's lessons from the edge provide businesses with potent and refined tools, a collection of which you will find in his **Amazon bestselling business book**, *Future-Proofing Your Business: Real Life Strategies to Prepare Your Business for Tomorrow, Today!*