

## **TJ Schier Program Description**

### **Igniting a team of Top Performers: Hire, Train, Reward, RETAIN!**

Why do some businesses seem to have outstanding employees while others struggle? This session will focus on what you can do to attract, train and retain a team of highly qualified team members. Key insights will include how to create a "magnetic" recruiting strategy to attract the right applicants, where to find them and how to maximize the effectiveness of training, incentives and communication to build a high-performing team that ignites your business.