

Robyn Benincasa Program Description

Inspiring Greatness Through G.R.I.T.

Creating the Passion to Pursue the Impossible

Available for Virtual or In-Person Events

(45 - 60 minutes)

What inspires the resilience to chase challenging finish lines and achieve world class results in times of incredible challenge and change? How do we create the passion and internal drive to pursue goals that seem impossible? We create this kind of greatness in ourselves and our teammates through G.R.I.T!

G.R.I.T. is that magical combination of:

GUTS

RESPECT for our teammates and the mission

INNOVATION

TEAMWORK that makes us “sticky” to our goals and dreams.

In this keynote, Robyn shares the real secret to her and her teams’ success over 20 years of leading the pack in the sport of adventure racing and as a San Diego Firefighter—their “we will find a way or make one” attitude, their love of the mission, their deep respect for one another, their ingenious solutions and white space thinking, their intensive preparation for all contingencies and conditions, and their incredible ability to not just work with each other, but FOR each other. Having the GRIT to go the distance in any endeavor isn’t just a matter of mental fortitude.

Much of our endurance and drive to succeed in those tough times when others would quit comes from our connection to something greater than ourselves, the inspiration that comes from mission driven innovation, the passion we have for our goals and the people whose lives we will touch along the way, the understanding that we are writing our life story during our most difficult challenges, and the respect for a team whose success is inextricably tied to ours.

When you leave Robyn’s **Inspiring Greatness Through G.R.I.T** keynote, you will have a deep understanding of how to create GRIT in your own life and in your team culture, but most importantly, you’ll be on a mission to inspire that GRIT in everyone who is lucky enough to know you—the kind of leader every organization needs to help them climb their tallest peaks, fight their biggest fires, and cross their most challenging finish lines.

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