



Sgt. Ken Weichert Program

Going for the Goal with SGT Ken®: Goal-setting Strategies that Work!™

Learning to set goals and crafting plans for their accomplishment will have more of a positive impact on your life than anything else you could possible do. As the saying goes, “If you don’t know where you are going, any road will take you there.” Many have called goal setting the master skill of success because it is the essential ingredient for successful living. Without it, you can never come close to living your life to its fullest. With it, you can learn and master anything else you desire. Mastery comes with deliberate, repetitive practice and a constant desire for never-ending advancement and improvement. You can function at your best when you are actively pursuing a set of meaningful goals.