

# FIRED UP IS NICE, FUELED UP IS BETTER

Elevate **PERFORMANCE**  
Accelerate **GROWTH**  
Generate **PROFITS**



Watch Trailer



Keynote Presentations to Maximize  
Local Marketing, Boost Sales, and  
Improve Franchise Performance.

# BRIDGE THE GAP, GROW YOUR BUSINESS.

Franchises owners of all kinds are dealing with similar challenges...

- ✓ Retaining Staff
- ✓ Attracting High-Value Customers
- ✓ Local Marketing & Sales
- ✓ Technology Disruption
- ✓ Franchise Relations
- ✓ Generational Differences
- ✓ Changing Buyer Behaviors
- ✓ Execution & Accountability
- ✓ Increased Competition

Ford has worked with franchise brands throughout the world, small and large, from start-ups to billion-dollar brands, helping them produce higher levels of personal and professional success.

**THE GAP ALWAYS COMES  
DOWN TO ONE OR MORE  
OF THESE THREE AREAS:**



Once you are clear on the gap and put the right mindset, strategies, and tactics into place, the results are extraordinary. **Ford's Accelerated Growth System™** uncovers the path for exponential growth.

## FORD'S MOST REQUESTED PRESENTATIONS:

Customized for B2B & B2C Brands

### Business Growth Acceleration

Maximize Your Findability, Accountability, and Profitability



### Unleashing the Power of AI for Any Role in Business

What You Need to Know Now



### Superpower Success

Unleash Your Inner Superhero to Bust Through Barriers & Ignite High Performance



### Local Marketing Mastery

Leveraging Your Brand to Build Relationships & Skyrocket Your Sales



### Winning Workplace Strategies

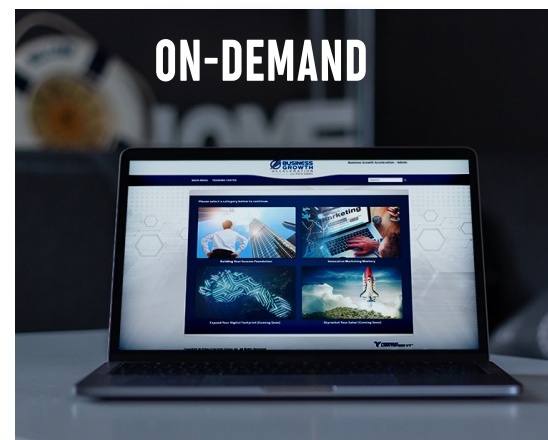
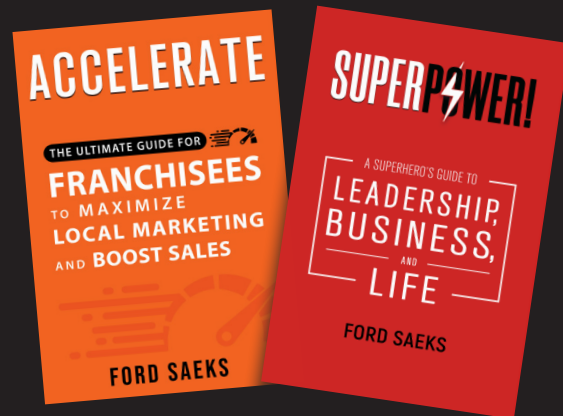
How to Find, Engage, and Retain Top Talent



### Remarkable Customer Experiences

Creating a Customer-Centric Culture That Drives Repeat & Referral Sales





### 3 Reasons Why Brands Love Working with Ford

1. Ford understands franchising. The franchisor wants their franchisees to follow their systems and take personal accountability for their local marketing and success.
2. His presentations are engaging, interactive, and relevant to address today's top challenges.
3. As the opening keynote speaker, he will kick off your conference with a bang. As the closing keynote speaker, he will ensure your Zees leave with a prioritized massive action plan.

### About Ford Saecks

Business Growth Accelerator

- ✓ Hall of Fame Keynote Speaker
- ✓ Decades of Franchise Experience
- ✓ Research-Based Thought Leader
- ✓ Author of 5 business books
- ✓ Trusted for Over 2,500 Events
- ✓ CEO of Multimillion-Dollar Companies

Just a few of the many brands that trust Ford to help accelerate their results



# FRANCHISE SAVVY RESULTS

Franchises love Ford Saeks because he exceeds expectations with customized presentations that are on-target, on-theme, and value-added.



“If we stopped our event today on day one, we’ve already got a wealth of knowledge and content we can take home and apply, and it’s been a success already.”

— Ben Lively, Sales Coach, U.S. Lawns

“Our franchisees valued Ford’s **great content and dynamic delivery style**—he did his homework and really understood our brand and our franchisee’s challenges.”

— Bridget Sybolt, Director of Meetings, Gold’s Gym International



“His keynote **knocked it out-of-the-park and his break-out session was full to overflowing**, with useable, salient, practical ideas for our Screenmobile Franchisees.”

— Stephanie Andrade, Meeting Planner, Screenmobile Corporation

“Ford **engaged the entire group with the dynamic interaction** that he created facilitating our roundtables. He really understood our mission and objectives for the event and was **incredibly knowledgeable about the franchise relationship.**”

— Mike Brickner, VP Operations, Precision Door Service



“We have worked with professional Ford Saeks for more than 10 years as one of our most in-demand keynote speakers, interactive group facilitators, and tactical workshop trainers. **Ford is a ‘pros pro’ all the way!**”

— Katrina Mitchell, Chief Match Maker, Franchise Speakers



Represented By:  [FRANCHISEspeakers.com](http://FRANCHISEspeakers.com)

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We Know the Franchise World, It's All We Do!

