

TJ Schier Client Testimonials

"I cannot tell you how thankful I am and how awesome the seminars were. You are a natural and perceived well by everyone. All night, I had different employees telling me it was one of or the best seminar they had been to. The way you engage with everyone and the different unexpected teaching moments really had everyone's attention. You are a rock star! Thank You."

Joey Zapoli, Vice President of Hospitality Strategy, Levy Restaurants

"TJ spoke at our annual Franchise conference in June. Our franchise community and management teams enjoyed his honest, straightforward approach in addressing and providing solutions to the opportunities our industry faces with respect to today's hourly workforce. I would highly recommend TJ to any group looking for a straight forward, knowledgeable speaker, who can provide realistic solutions to today's staffing challenges. He was easy to work with, took time to get to know our brand, personalized the message for our group and made himself available for networking opportunities outside of his speaking commitment."

Susan Milkowski, VP Learning & Development, Buffalo Wings & Rings

"TJ did a great job at our annual Renzi Food Show! He got great marks from our survey and our attendees loved him. His content was relevant and actionable and clients continue to be engaged with his message. I appreciate that TJ was so down to earth and spent time connecting with our client's at the cocktail reception. We can't say enough wonderful things about working with TJ!"

Joanne Wise, Marketing & Community Relations Manager Renzi Foodservice

"TJ Schier did a great job. Great examples. Great humor. Great interaction. He had a prefect message for our customer base and his message was very well received."

Elizabeth Spaulding, Sales Executive Assistant, Renzi Foodservice

"What impressed me most was his ability and commitment to understanding our group and making sure he approached specific angles that addressed our audience. Based on the rave reviews, we have asked TJ to come back to our



conference again, as our franchisees were asking for more from TJ. Finding a good speaker that resonates with your group and content can be very difficult - TJ hit a home run with us!"

Tammy Lucich, Senior Manager of National Promotions & Conference Coordinator Mellow Mushroom Pizza Bakers HQ

"TJ was great! His content was extremely valuable and thought provoking. He gave us an inspiring message and many well-received actionable takeaways. He was extremely well prepared and gave our group a memorable and meaningful presentation. What really stood out was TJ's ability to hone in and focus on individual questions yet make it relevant to everyone in the room. I'd highly recommend TJ to any hospitality group looking for practical tools for their business owners!"

Jimmy Shewchuk, Manager of Hospitality Host Edmonton

"The Texas Petroleum Marketers and Convenience Store Association had the pleasure of hosting T.J. Schier for five regional seminars. Speaking to convenience store managers and supervisors, he shared valuable knowledge regarding recruiting and hiring practices, as well as long term retention tools. In addition to being enlightening with his message, T.J. was very entertaining with his delivery. We are looking forward to future opportunities to utilize his talents."

Doug DuBois, Jr.
Director of Membership & Education
Texas Petroleum Marketers and Convenience Store Association

"TJ delivered an outstanding Train-The-Trainer Workshop and served as one of our key facilitators during The Melting Pot Restaurant's Annual Training Champion Conference. His delivery-style is dynamic, energetic, and packed full of current and useful content. Our trainers walked away with more passion and a solid plan to implement back at the restaurants. His message was inspiring and useful for our franchisees and their key trainer designates. I would definitely recommend TJ for any industry looking to improve service, training, or any systems to improve overall business results."

Kelvin Johnson Melting Pot



"TJ has been both a speaker at our franchise meetings and a consultant on various training projects. Having started in operations, he is able to easily connect with our franchisees and managers. His guest service ideas are effective, easy to implement and fun."

Lisa Schweickert, VP of Training Golden Corral Corporation

"Zaxby's Franchising hired T. J. as a keynote and workshop presenter for our licensee conference. He did a wonderful job. The licensees loved his presentations for both the content and presentation style. One licensee wrote, "He was worth the entire trip." Many were eager to use T.J's ideas to improve their businesses. I would highly recommend TJ. In addition to being very a very dynamic speaker, he is both competent and knowledgeable about our industry. Thanks TJ!"

Richard Fletcher Zaxby's

"The message was timely and 'right on' with the way he modified his message for our rebellious group. In fact, he was so well-received that he was asked to return just 2 days later to deliver the same message to our Franchisees in a different conference."

Jim Knight Hard Rock Café

"It is a pleasure to work with TJ. He is an expert when it comes to the restaurant industry. In the areas of training, service, and hospitality, he offers great insight and up to the minute ideas for training the multicultural and multigenerational workforce of today. TJ develops and creates materials on time and at a great value. TJ is also a talented guest speaker whether he is addressing hourly employees, location managers, or company executives."

Debbie Fox Palm Restaurants

"TJ is a strong business partner and has developed a great company and reputation around leveraging innovative technologies to drive performance through people. I have enjoyed working with and learning from him through various industry organizations and groups. TJ has contributed to tangible



business improvements not only in his client's companies, but in his own restaurants and businesses as well."

Kat Cole, President Cinnabon

"TJ's presentation to Interstate Batteries was incredible. Rarely have I seen someone who is both entertaining and has incredible application and takeaway value. The audience loved him and what impressed me the most was how hard he worked at customizing his message and content to fit the company and their specific needs."

John DiJulius, Renowned Customer Service Expert and author of 'What's the Secret?'

"TJ is far more than a great speaker and trainer; he is a subject matter expert. He knows all phases of restaurant operations from personal experience and can address the topics of service, leadership, and management in a way that few can match."

Eric Chester, Gen X,Y, & Z Engagement Expert, Award-Winning Keynote Speaker and Bestselling Leadership Author