

Vince Poscente Program Description

THE AGE OF SPEED (SIGNATURE KEYNOTE)

Using concepts from his best selling books, *The Age of Speed* and *The Ant & the Elephant*, Vince shares his Olympic experience and the 'speed' model that took him from a recreational skier to vying for Gold in speed skiing in 4 short years. Give your audiences an invigorating perspective that reveals:

- Innovation at Work - audiences learn how to innovate in any business situation using Poscente's 'recreational skier to Olympian in four years' model.
- Competitive Advantages - you will internalize a powerful change in how to compete using the approach "Do what the competition is not willing to do."
- Leadership for the Self - high speed results are possible in cultures that foster an attitude of "Owning the solution."
- Speed of Execution - learn from *The Age of Speed's* "Jet Profile" where employees and companies embrace Agility, Aerodynamics and Alignment.
- Taking Control - with infectious energy, warmth and humor, Poscente delivers an experience that translates into an empowered audience.

The next 16.572 seconds could change your life!

Renowned business strategist and New York Times best-selling author, Vince Poscente is a master communicator. He knows how to get an audience's attention and maintain electrifying energy while providing:

- Hands-on tools that you can use immediately
- Edge-of-your-seat stories, 135 mph ski videos, heart-pumping music
- Take-action-today inspiration
- Flat-out-fun with Poscente's signature wit and wisdom