



Vince Poscente Program Description

INSTANT IMPACT AND LASTING INFLUENCE

Let's face it, it's all about conversions. Being a business person in today's MORE-FASTER-NOW world involves optimum ways to communicate. Leaders who have both impact and influence get more done, in less time, while having more fun. New York Times bestselling author, Olympian and Speaker Hall of Fame inductee Vince Poscente, will discuss the three critical areas essential for any person wanting to convert his/her time into immediate results.

The 3 Power Conversions involve:

1. A Unique Value Proposition which makes your company's phone ring. A strong UVP will convert prospects from only noticing you to chasing you down.
2. The Anatomy of Powerful Communication. There is a science and finesse to communicating an unforgettable messaging. Convert any form of communication into real time buy-in.
3. 70 Second Videos for instant impact and lasting influence. Improve your conversions by 800% with Vince's specific approach to video communication.

Vince Poscente draws from his experience as a speed skier in the 1992 Olympics, 20 years of consulting with Fortune 500 companies plus his signature wit and wisdom. He is the founder of The Goal Acceleration Institute and helps entrepreneurs around the world. His expertise in reaching BIG GOALS in less time will have your taking notes you can apply immediately to your business