

# FIRED UP IS NICE, FUELED UP IS BETTER

Elevate **PERFORMANCE**  
Accelerate **GROWTH**  
Generate **PROFITS**



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Keynote Presentations That  
Unleash Unparalleled Success in  
Leadership, Business, and Life

# BRIDGE THE GAP, GROW YOUR BUSINESS.

Organizations of all kinds are dealing with similar challenges...

- ✔ Overcoming Obstacles
- ✔ Attracting High-Value Customers
- ✔ Increased Competition
- ✔ Technology Disruption
- ✔ Economic Uncertainty
- ✔ Generational Differences
- ✔ Changing Buyer Behaviors
- ✔ Adapting to Changes
- ✔ Retaining Top Talent

Ford has worked with corporations and associations throughout the world, from start-ups to billion-dollar brands, helping them produce higher levels of personal and professional success.

**THE GAP ALWAYS COMES DOWN TO ONE OR MORE OF THESE THREE AREAS:**



Once you are clear on the gap and put the right mindset, strategies, and tactics into place, the results are extraordinary. **Ford's Accelerated Growth System™** uncovers the path for exponential growth.

## FORD'S MOST REQUESTED PRESENTATIONS:

Customized for B2B & B2C Brands

### Business Growth Acceleration

Maximize Your Findability, Accountability, and Profitability



### Unleashing the Power of AI for Any Role in Your Organization

What You Need to Know Now to Rule Your World



### Superpower Success

Unleash Your Inner Superhero to Bust Through Barriers, Ignite High Performance, and Boost Results.



### Innovative Marketing & Sales Mastery

Leveraging Your Brand to Build Trusted Relationships & Skyrocket Your Sales



### Winning Workplace Strategies

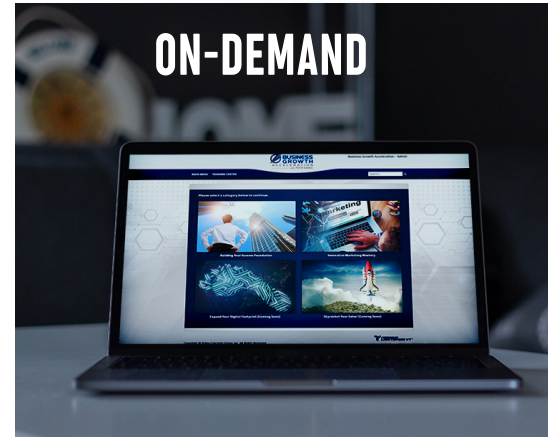
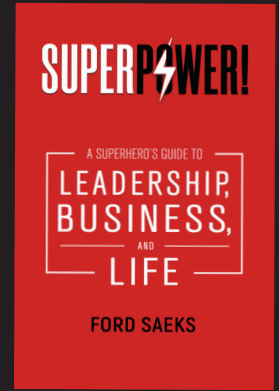
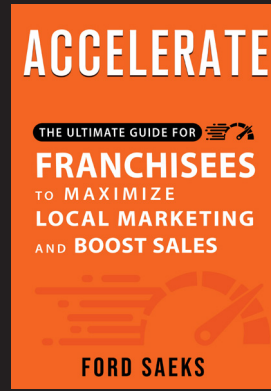
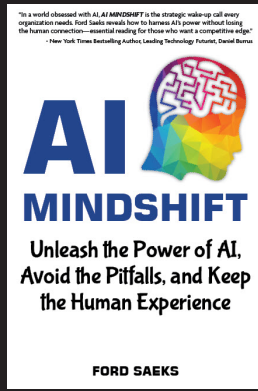
How to Find, Engage, and Retain Top Talent



### Remarkable Customer Experiences

Creating a Customer-Centric Culture That Drives Repeat & Referral Sales





### 3 Reasons Why You'll Love Working with Ford

1. Ford knows how important it is to anticipate future trends, adapt to changing buyer behaviors and help others seize opportunities.
2. His presentations are high-energy, topical, and engaging. They're perfect for participants in different roles and levels of experience.
3. Your audience members will gain fresh insights, equipped with actionable takeaways that are in alignment with your theme and event outcomes.

### About Ford Saecks

Business Growth Accelerator

- ✓ Hall of Fame Keynote Speaker
- ✓ Research-Based Thought Leader
- ✓ Author of 5 business books
- ✓ Trusted for Over 2,500 Events
- ✓ CEO of Multimillion-Dollar Companies

Just a few of the many brands that trust Ford to help accelerate their results



# AUDIENCES RAVE ABOUT FORD



“If we stopped our event today on day one, we’ve already got a wealth of knowledge and content we can take home and apply, and it’s been a success already.”

— Ben Lively, Sales Coach, U.S. Lawns

“Our group valued Ford’s **great content and dynamic delivery style**—he did his homework and really understood our brand and our franchisee’s challenges.”

— Bridget Sybolt, Director of Meetings, Gold’s Gym International



“His keynote **knocked it out-of-the-park and his break-out session was full to overflowing**, with useable, salient, practical ideas for our Screenmobile Franchisees.”

— Stephanie Andrade, Meeting Planner, Screenmobile Corporation

“You’re definitely the best guy to explain it (AI). I’ve heard stuff about this before, but you definitely explain it in a way that I understand it and how to use it.”

— Izzy Fintz, Hotel Owner, Quality Inn & Suites



“We have worked with professional Ford Saeks for more than 10 years as one of our most in-demand keynote speakers, interactive group facilitators, and tactical workshop trainers. **Ford is a ‘pros pro’ all the way!**”

— Katrina Mitchell, Chief Match Maker, Franchise Speakers

“We booked Ford for our national convention and hoped he’d live up to all the hype we’d heard. He **EXCEEDED** the hype. His keynote **knocked it out-of-the-park and his break-out session was full to overflowing**—not only with attendees, but with usable, salient, practical ideas for our members’ businesses.”

— Cynthia Hereth Meeting Planner, Restoration Industry Association (RIA)



Host of The Business Growth Show Podcast and FORDIFY Live



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