



SCOTT KLOSOSKY

Speaker, Author, Consultant
Founder, Future Point of View

THROUGHOUT HIS CAREER Scott Klososky has lived on the leading edge of technology innovation and its impact on franchisors and society in general. Recognized globally for his unique ability to accurately predict and define future digital trends, he's able to entertain, inspire and enlighten audiences while translating difficult technology topics. He's worked with organizations such as International Franchise Association, American Fidelity Assurance Company, Roche, IBM, General Motors, Georgia Pacific, Legrand, and Great Clips. He's known for architecting each presentation specifically for the organization and enjoys being interactive with audiences. Topics include content such as organizational digital maturity, Digital Transformation leadership, cybersecurity, machine intelligence, data intelligence, trendspotting, and digital governance best practices. He's equally adept at giving large stage keynotes, speaking to small boards of directors, and facilitating half and full day workshops. The best measure of his ability to inspire and inform is the high percentage of franchisor clients who bring him back to work with their franchisees.

Experience

Scott is the founder of numerous successful technology startup companies, and this has helped him gain a unique perspective into technology's impact on industry and humanity. He is not just an observer of digital trends, he has routinely invested in his future visions with a great track record of success.

This unique perspective and future vision have allowed Scott to travel the globe as a speaker, consultant, and author. He works with senior executives in organizations ranging from the Fortune 500 to universities, nonprofits, and countless professional associations and coalitions. As a technology entrepreneur, he also continually works in the trenches of building his own companies.

Scott is the founding partner of Future Point of View (FPOV), a digital strategy firm based in Oklahoma City. FPOV focuses on architecting world-class digital strategies, and in the process helps clients to raise revenue, lower costs and become leaders in their industry.

Background

Scott began his career fresh out of high school, where his job in a new computer division of an office products company was springboard into the world of technology. He became the leaders of their computer sales division and then purchased it as his own company. It was eventually built into a twelve-store operation in three states.

His next endeavor was as founder and CEO of Paragraph, Inc., a Soviet/American joint venture founded in 1988, as this country was just opening up to western business models. Half of the company was sold to Silicon Graphics, and the other half sold as well a few years later.

Scott then collaborated with H.R. Haldeman to publish a diary of his years as the Chief of Staff to President Nixon, which was a bestseller (Putnam Publishing), and involved Sony Interactive in the release of a book companion CD-ROM.

In 1995 Scott started another company named Avant Digital Marketing which was later renamed Webcasts.com. This start-up was an early producer of webcasted media ranging from corporate and government communications to sporting events and entertainment. It was sold in 2000 for \$115 million.

In 2007 Scott once again founded a start-up called Alkami Technology. This company developed a second-generation online banking platform with innovative features non-existent in current systems. The company is today headquartered in Dallas and has over 250 employees.

Along the way Scott has participated as a board member with a number of firms. Examples include WeGoLook which sold in 2017 for approximately \$40 million and First Fidelity Bank in Oklahoma and Phoenix.

He is the author of four books including his most recent title, *Did God Create the Internet? The Impact of Technology on Humanity*.

Books

Did God Create the Internet?^[SEP] *The Impact of Technology on Humanity*

The Velocity Manifesto^[SEP] *Harnessing Technology, Vision & Culture to Future-Proof Your Organization*

Enterprise Social Technology^[SEP] *Harnessing the Power of Social Media, Social Networking, Social Relevancy*

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