

## Seth Mattison Client Testimonials

“You have probably heard speakers on the topic of generational differences in the workplace, but Seth Mattison is by far the best. His presentation 'Rocking the Workplace: Managing and Leading the Four Generations' skips over all the negative and annoying stereotypes ('millennials have no loyalty, no work ethic') and gets the audience fired up about the idea of getting along with four—soon to be five—generations at once. His presentation is fun and funny, energetic, and totally relatable. He manages to engage every member of the audience, which in most cases will span every generation, in an affectionate and endearing way.”

**- Betsy Blair, Director of Content and Media Integration, MeetingsNet**

"Seth was the top rated keynote speaker at NCA's 2013 State of the Industry Conference. He was utterly amazing, everyone in attendance couldn't stop talking about him for days! He is a super star, over the top with knowledge, expertise, energy, creativity and brilliant speaking skills. He interviewed several of our attendees in advance and then customized his speech which really made it a home run. Seth made our conference a tremendous success and any organization that hires him to speak is certain to take their event to an entirely new level."

**- Libby Taylor, VP of Meetings & Membership, National Confectioners Association**

“Seth did a fantastic job keynoting for us at our FMI Supply Chain Conference. He was spot on with all aspects of his presentation and his “prep work” on the front end set it all up. He was one of the most prepared and engaged speakers I have ever worked with. I am not surprised this has translated into increased momentum. I hope you're getting all the engagements you can handle.”

**-Rhett Asher, Food Marketing Institute**

“Seth Mattison is a force to be reckoned with. Seth spoke at one of our Leadership events and focused his message around “Managing 4 generations in the workplace”. His content was spot on. His keynote was engaging, interactive and connected directly with our audience. Seth did his homework and reached out to several members as well as visiting a member company before the event to ensure he was able to tie in “real-life issues” to the program. His message was just the jump start our members needed to begin reshaping their views and planning within their companies. His presentation was so compelling, that several of our member companies have asked him to attend their conferences or company events to share the knowledge. I would definitively recommend him again.”

**– Crystal Mayfield, PMA**

“Seth did a wonderful job here at 3M for us. Everyone who attended provided great feedback on the session. We conducted a survey with all of the Managing Directors to evaluate the presentations and sessions we covered during the week and Seth’s was rated one of the top performers! Thank you very much for your professionalism, enthusiasm and quality work, we really enjoyed working with you.”

**- Wanda Frias, Strategic Planning & Government Markets, 3M Latin America Region**

“As CEO of Audigy Group, I've worked with Seth Mattison over the past six years to help our leadership team guide the organization through change, transformation, and the future of work. Seth has been instrumental to our growth and success as one of the fastest-growing brands in the country and he has consistently been one of our highest rated speakers at our events and one of our most trusted strategic advisors to the business.”

**- Brandon Dawson, Founder & CEO Audigy Group, Cardone Ventures**

“As we navigated our own transformational journey, Seth’s research and insights provided a spot on and powerful framework to help our executive team challenge the assumptions they've made and the beliefs they carry about who they are and how they're showing up in the world as leaders.”

**- Susan Cisco, Head of HR & Employee Experience MassMutual**

“We've engaged Seth for multiple engagements over the years and look to him as a key strategic advisor as to how we will nurture, grow, and future-proof this important component of the trades talent pipeline.”

**- Steve Gunderson, President & CEO Career Education Colleges and Universities**

“Seth kicked off our sales and client management conference with a compelling call for change and tactical strategies for us to more effectively engage our clients of the future. He set the tone for the entire conference.”

**- Peter Cook, Head of Distribution Guardian Life Insurance**