

Patrick Schwerdtfeger Client Testimonials

"A big thank you for participating in our Summit this past week! I continue to receive high praise for your presentation. I was impressed that you spent quality time preparing up front, as well as engaging with our licensees for the day. That preparation really allowed the presentation to come to life for the agricultural sector and made the speech all the more relevant to the audience of licensees."

Andy Higgins, CEO, International Food Genomics (IFG)

"Patrick tells it like it is. His book 'Webify Your Business' is a down-and-dirty step-by-step practical guide for anyone who wants to get real with Social Media. Highly recommended."

Ian Griffin, Professional Speech Writer, Cisco Systems

"Thank you again for a great event! I'm still receiving calls from folks that attended wondering when we'll have you in town again. The tips and tricks that they took away were "priceless" and many can't wait to implement them. I too took much away from the event. The products we sell are fully capable of providing the features needed to put your ideas to work right away for the customer. Many of my reps are already using your ideas to help sell our products. I'd almost say that we gained more from the event than our customers. But after some of the calls I have received, I'd say it's a tossup."

Brian Gray, SMB Manager, Comcast Business Class

"Patrick is simply amazing. He has significantly elevated the quality of a monthly meetup networking group that I have been attending since January 2009. We routinely have 50+ members and this group provides a forum for us to network and build relationships. Speakers are consistently good, and Patrick recently added a great new feature—a social media moment. He's the expert and is great about sharing his knowledge; he is helping all of us learn to use this channel to monetize our businesses. I am also working my way through his book, Webify Your Business. This book is brilliant. Short, succinct chapters with action items at the end of each chapter. I refer my clients and colleagues to this book and tell them that if they work through this, they will understand how to leverage electronic delivery to grow their businesses."

Janet Peishel, Business Coach

"I thoroughly enjoyed your presentation last month. Your delivery was so engaging that I lost track of time. By any measure, you are a very effective speaker and educator."

Mitzy Russom, Blue Shield of California



"Patrick's presentation regarding leveraging social media with our broker advisory council was outstanding. He is very professional, provided useful and valuable points and examples that can be quickly applied to today's business environment. Working with social media can be overwhelming for some and Patrick had a way of demonstrating how easy it can be and what possible results can be had when his techniques are applied. Our senior executives were very engaged and have asked Patrick to speak to our corporate marketing team."

Kate Moher, National VP of Broker Strategy, United Healthcare

"Patrick Schwerdtfeger is the most mesmerizing speaker I've ever encountered. His uncanny talent to explain complex business concepts utilizing digital social media in such a simple, easy to understand format is impressive. Patrick is genuine and fun!"

Betty Tam, MetLife Financial Services