



# Patrick Schwerdtfeger

Business Futurist & Keynote Speaker

## **BIOGRAPHY**

Patrick Schwerdtfeger is a business futurist specializing in technology trends including big data, artificial intelligence, Fintech, and blockchain. He's the author of "Pandemic, Inc.: 8 Trends Driving Business Growth and Success in the New Economy" (2020, Authority Publishing) as well as five other books, and has lectured at numerous academic institutions including Purdue and Stanford Universities. He is also a regular speaker for Bloomberg TV, founder of Trend Mastery Inc., and host of the Strategic Business Insights video blog (with over 28,000 subscribers and six million views on YouTube). Patrick has spoken about business trends, technology, and digital marketing at hundreds of conferences all around the world.