

## Jim Knight Speaker Intro

Our speaker today began his illustrious career at Gatorland Zoo in Florida... and has the scars to prove it. After focusing his career within the hospitality training industry, he eventually led Global Training for Hard Rock International for two decades. During that time, his team garnered several industry awards for print materials, video and e-learning courses, and was recognized by Training Magazine as one of the Top 125 training organizations in the world. He now teaches organizations of all sizes how to attain their own “Rock Star” status through his customized programs on organizational culture, world-class differentiated service, and rock star teams and leaders. Known for his signature spikey hair, he is also the best-selling author of Culture That Rocks, which was hailed by Entrepreneur Magazine as one of the “5 Books That Will Help You Transform How You Do Business”. His new book Leadership That Rocks launches in May 2021. For today’s event, he’s bringing the perfect storm of high energy and thought-provoking ideas, so get ready to rock and roll! Please help me welcome... **Jim Knight!**