



Cheryl Cran Program Description

NextMapping™ The Best Way to Create the Future is to Map It

Map your future with creativity and agility

Many disruptions including government shifts, global disasters, mergers and acquisitions, artificial intelligence, robotics, and changing worker attitudes is causing the need for leaders to be able to map the future of work for their company and for their teams.

The type of leadership that is needed during these fast-paced times is the ability to flex in times of flux. Agility, adaptability and innovation are key attributes that will help leaders to drive the change and transformation needed to get to the future of work.

This future of work keynote provides insights into the future of work and strategies to proactively map the future as a leader. Dynamic ideas and creative approaches to help build future ready leadership that drives transformation towards the future of work.

Attendees will leave this session with:

- Insights on the impact of AI and robotics on your industry locally and globally
- A bi-modal model on how to leverage the best of what's working now with data from future trends research
- Case studies of organizations that have successfully mapped their future by being on top of trends and future of work
- How to harness the 'people first' principle of future workplaces and a look at leaders who have leveraged technology to enable extraordinary value for clients and employee experience
- A 'what needs to change' and 'what will never change' checklist to help prioritize strategic actions towards future of work
- Inspiration, ideas and a 'map' of the future for self/teams/business that can be put into practical application right away
- NextMapping™ model and steps to create your future for self/business