*RICKY KALMON – FRANCHISE TESTIMONIALS*

*Ricky’s focus on mindset and why it matters is paramount to living your best life.  His ability to help you tap into your control of your perspective and its ultimate outcomes is spectacular.  A growth mindset is so important in all that we do as colleagues, friends, community members and family members.  Ricky shows this importance through humor and impact during his show. And his book “Leverage Your Mindset”  is a great manual on how to keep this work in the forefront until it becomes innate!”*

**Julienne Smith, Chief Development Officer, The Americas**

**IHG ® Hotels & Resorts**

“The Ricky Kalmon hypnosis show, followed by Ricky’s keynote address is a two-step must have for conferences. There is so much fun packed into the show; paired with information offering a fresh perspective, tools to live a more balanced life and techniques to help achieve unrealized goals is both refreshing and rewarding!”

**Dianna Worthington, Director of Training - Neighborly**

“Ricky Kalmon's performance was outstanding and attributed to the successfulness of our conference.”

**Keith Pierce, President - Wingate By Wyndham**

“Ricky exceeded my expectations and sent our attendees away enthusiastically-charged and on a high note. They are sill talking about how the show was uplifting, motivational and entertaining.”

**Wayne B. Goldberg, President and CEO - La Quinta Inns & Suites**

“Thank you so much for your amazing performance at our convention last week. It truly allowed us to end on a high note, higher than any of us expected. The conversations and laughter continued on into the wee hours of the night as the 'stars of the show' shared their experiences. It was truly incredible and I cannot thank you enough.”

**Cathleen Stewart, VP of Marketing - Batteries Plus Bulbs**