RICKY KALMON -- Ignite A Growth Mindset

For Franchise Success!

**Leverage Your Mindset – Keynote & Interactive Entertainment**

**Franchisee Accountability, Resilience & Growth!**

Ricky Kalmon – Mindset Expert, Motivational Speaker & Celebrity Hypnotist

In the world of franchising, embracing self-accountability, adapting to change, and overcoming challenges is essential for success for both franchisors and franchisees.

Ricky Kalmon’s programs guide franchisees and franchisor teams with tactical, actionable tips and techniques to cultivate an optimistic vision, foster self-accountability, and harness a growth mindset for success. Are you looking for a high-energy, engaging, interactive experience with real take-home value?

Booking Ricky Kalmon offers a multifaceted experience that entertains, educates, and motivates, making your event stand out. It’s an opportunity to provide attendees not just with information but with a transformative experience that can have a lasting impact on their personal and professional development.

Specializing in empowering franchise owners, operators, and teams, Kalmon helps businesses cultivate a Growth Culture—a dynamic environment that fosters innovation, resilience, and a shared commitment to excellence.

Through his engaging programs, Kalmon combines humor, motivation, and actionable strategies to inspire franchise organizations to elevate their mindset and embrace a culture of continuous improvement. His expertise in mindset coaching has helped countless franchises unlock their potential, enhance team performance, and achieve sustained growth.

As the author of Leverage Your Mindset, Ricky delivers customized programs for franchise conferences that equip audiences with tools and techniques to Leverage Growth!

Growth Mindset Take-Aways

* **Continuous Learning Mindset – Embracing the Process!**
* **Accountability Mindset – Taking Ownership!**
* **Brand Ambassador Mindset - Protecting the brand’s Standards and Culture!**
* **Embracing a Transformative Journey Mindset** - **Embrace change!**
* **Overcoming Obstacles Mindset** - **Develop Resilience!**
* **Unstoppable Mindset** - **determination and drive to succeed!**

**Deliverables:**

Book: Leverage Your Mindset – Overcome Limiting Beliefs

Growth Mindset Mobile App Titled: Ricky Kalmon

*Ricky’s focus on mindset and why it matters is paramount to living your best life.  His ability to help you tap into your control of your perspective and its ultimate outcomes is spectacular.  A growth mindset is so important in all that we do as colleagues, friends, community members and family members.  Ricky shows this importance through humor and impact during his show. And his book “Leverage Your Mindset”  is a great manual on how to keep this work in the forefront until it becomes innate!”*

**Julienne Smith, Chief Development Officer, The Americas**

**IHG ® Hotels & Resorts**

“The Ricky Kalmon hypnosis show, followed by Ricky’s keynote address is a two-step must have for conferences. There is so much fun packed into the show; paired with information offering a fresh perspective, tools to live a more balanced life and techniques to help achieve unrealized goals is both refreshing and rewarding!”

**Dianna Worthington, Director of Training - Neighborly**

“Ricky Kalmon's performance was outstanding and attributed to the successfulness of our conference.”

**Keith Pierce, President - Wingate By Wyndham**

“Ricky exceeded my expectations and sent our attendees away enthusiastically-charged and on a high note. They are sill talking about how the show was uplifting, motivational and entertaining.”

**Wayne B. Goldberg, President and CEO - La Quinta Inns & Suites**

“Thank you so much for your amazing performance at our convention last week. It truly allowed us to end on a high note, higher than any of us expected. The conversations and laughter continued on into the wee hours of the night as the 'stars of the show' shared their experiences. It was truly incredible and I cannot thank you enough.”

**Cathleen Stewart, VP of Marketing - Batteries Plus Bulbs**

IHG Hotels and Resorts

Neighborly

Huntington Learning Center

EVERSMITH Brands

Spotless Brands

La Quinta

Batteries Plus

Motel 6

Ramada

WINGATE by WYNDHAM

Omni Hotels

Choice Hotels

Ritz Carlton