



Lisa Ford Testimonials

“Lisa recently presented to over 2,100 attendees at our franchisee convention. Lisa’s message on how we can delight our Fans and create an experience that deepens the relationship was tailored to our audience. The preparation that Lisa put into her talk was like no other keynote speaker that I have worked with. Lisa spent time with our franchisees, vendors and customers to truly connect to our brand. Our operators walked away with a greater understanding of how they can add people to the product to create a memorable customer experience.”

International Dairy Queen

“Lisa was unanimously well received at our National Training events attended by 401 companies. The comments were all positive and many took time to personally express their positive impressions. I will add that Lisa "practices what she preaches". Her customer service as far as being personable and easy-to-deal with was beyond reproach. I would happily recommend her as a speaker. I know the companies took away many techniques to help improve their customer service, thereby increasing their business.”

WinWholesale

“We have gotten tremendous feedback from your presentation. It was exactly what we needed. I think our attendees left the meeting with renewed enthusiasm for delivering on the customer experience with the pride and passion we need them to. No doubt, your words served to really inspire them--as they did me. And I can’t thank you enough for signing all 600 books!”

Verizon Wireless

"It was such a pleasure meeting you and watching you in action. Lisa, I could have listened to you all day and then again Tuesday. You have such a fantastic way of sending out your message to the people. I can't get enough of your energy not to mention your GREAT sense of humor! It really was such a pleasure to have you be a part of our conference! We are still receiving RAVE reviews! You are a wonderful woman Lisa and I really hope I have the opportunity to see you again."

First American Title Insurance



“Lisa was and is phenomenal! She captured the attention of a very diverse audience. All were engaged and responded to her presentation. When rounding in the hospital, all I hear is how awesome she was and how she touched people to look at their behaviors on service. She has a great sense of humor and her stories are wonderful and entertaining. We found her very responsive to the language and key messages we were trying to create in the forum, as take home messages for our staff and MDs. I find Lisa exceptional to work with and have already recommended her to my peers in the organization. I am a true fan of Lisa Ford.”

Kaiser Permanente