



Jason Lauritsen **Program Description**

The Secret to Building a Best Place to Work

Becoming a “Best Place to Work” is at the top of many organization’s priority lists. To attract and keep the best talent requires fostering an engaging culture where people want to work. But, building an extraordinary workplace is easier said than done. In fact, it’s hard to even know where to start.

This dynamic session will reveal research-based insights into the what, why and how of building and sustaining a “Best Place to Work” for your employees. And (spoiler alert) it’s not about installing ping pong tables or sleep pods.

Learning Objectives:

- Understand what organizations with exceptional workplaces do differently than others to engage and retain their best talent
- Discover the common elements found within “Best Places to Work” and what they tell us about how to create the most engaging workplaces
- Gain practical advice for how to take action within your organization to implement the lessons from “Best Places to Work” in order to increase employee engagement and performance within your own organization.