



## **Jason Lauritsen** **Bio**

Jason Lauritsen is a keynote speaker and employee engagement expert. His passionate, engaging and thought-provoking style will challenge you to think differently.

Jason has been described as “a corporate executive gone rogue.” For nearly a decade, he spent his days as a corporate Human Resources executive where he developed a reputation for driving business results through talent.

Most recently, he led the research team for Quantum Workplace’s Best Places to Work program where he has studied the employee experience at thousands of companies to understand what the best workplaces in the world do differently than the rest.

Classically impatient, curious, and ambitious, Jason’s early career was a rapid progression of sales and management roles including launching, leading, and ultimately selling a small business in his mid-twenties. He’s a leader, sales guy, entrepreneur, and corporate executive — all rolled up into one.

Jason is the co-author with Joe Gerstandt of the book, ***Social Gravity: Harnessing the Natural Laws of Relationships*** and a frequently published writer and blogger on employee engagement, culture and leadership.