



## **Gerry O'Brion Speaker Intro**

After years as an executive with billion dollar brands, Gerry O'Brion now uses big company strategies to grow businesses of all sizes, regardless of their budget.

Gerry teaches a simple process that helps franchise organizations attract their ideal customers.

Gerry began his career in marketing at Procter & Gamble and then was an executive for Coors Light, Quiznos, and Red Robin.

Let's welcome...Gerry O'Brion!