



Evan Hackel Speaker Intro

Evan Hackel is the Founder and Principal of Ingage Consulting, a consulting firm focused on improving the performance of franchises by improving the relationship between franchisees and the franchisor. He is also the CEO of Tortal Training, the largest provider of training to the franchise industry.

Evan has over 30 years of experience in franchising. During that time, he helped start three different, successful franchising systems.

Evan led the effort to buy and turn around Flooring America/Flooring Canada—a troubled franchise organization—from bankruptcy. In four years he was able to grow the troubled franchise from 250 locations and \$700 million in system volume to a very successful company with over 550 locations and \$2 billion in volume.

Evan was also president of Carpet One, with system-wide sales of over \$3.5 billion operating in the US, Canada and Australia.

Evan is very active in the franchise community. He is a co-chair of the International Franchise Association's Knowledge Share Task Force, a board member of the New England Franchise Association and a Certified Franchise Executive.

Evan received an MBA from Boston College, and a BA, in Economics from Colorado College in Colorado Springs, CO.

Currently Evan's company Ingage Consulting works with franchise systems helping them achieve exceptional growth and success through strong franchisor/franchisee relationships, helping create franchise systems that are "Better Together."

Please give Evan a warm welcome.