



Evan Hackel Program

“Seeking Excellence: The Never Ending Journey”

Every day competition and a changing consumer environment make it harder for companies to succeed. Successful companies are relentless in their pursuit of excellence, knowing that it's a never-ending journey. You constantly have to get better to stay ahead of the pack.

In this keynote address, Evan motivates the audience and excites them about the future. He delivers the keys to creating a culture that is committed to seeking excellence and unwilling to sit back and let the world pass them by.