Evan Hackel Client Testimonials

"There are a lot of speakers out there that talk the talk, but that's all it is. Evan is different. He's credible. He's been a successful franchisor executive who's achieved amazing growth by engaging his franchisees in the innovation process. And he's also gathered important data insights on how to drive greater engagement in franchise networks generally. If you're looking for a speaker who gets franchising and talks about what really works, get Evan."

-Greg Nathan, Founder, Franchise Relationships Institute

"Evan Hackel set the standard for keynote speakers for us moving forward. His pre-program research and on-site engagement exceeded our expectations in every way. Evan took our learning objectives for this event and for the coming year and delivered them to our franchisees wrapped in engaging stories and powered by his fresh perspective and invaluable expertise. On-site, Evan was flexible, participatory and helpful and his 'all-in' engagement set a remarkable example for our entire system. I would not hesitate to recommend Evan as a keynote speaker for any franchisor looking to bring a targeted message of full-on engagement to their franchisees."

Scott Hoots, VP of Operations
American Family Care

"Our organization booked Evan as the keynote speaker for our annual Purchasing Cooperatives Conference. Evan delighted the audience of executive leaders with a mix of big ideas, actionable solutions, humor, audience participation and some good ol' fashion tugging at the heartstrings. I've known Evan to be as dedicated and as prepared as they come, unafraid to tackle a topic or viewpoint that others might shy away from while staying on-message and has a knack for being on the leading edge of what's trending. Already a successful businessman and consultant, Evan should also be on your shortlist of speakers for your next conference."

Judy Ziewacz, President and CEO
National Cooperative Business Association CLUSA International

"Thank you again for your help at this year's event. We have had nothing but positive feedback and everyone has said it was the best event yet. We're very inspired to put the gas pedal down! I just wanted to mention that you are two for two in delivering the goods and we had another clarifying moment this year.

Last year we changed our approach from 'replication and enforcement' to 'replication and teamwork'. (30 Minute Hit is no longer a communist state!) This year, although we always knew how important attitude was to success, 'Attitude Is A Multiplier' will be a critical tool in communicating that reality moving forward. This program should be trademarked!"

Jackson Loychuk, CEO, 30 Minute Hit, Ltd.

"Thank you so much for the fabulous presentation [at our convention]. There were many members who told us it was the best they had heard at EW [Exciting Windows!] and two spouses who have attended many conventions and other industries that said they never heard better. Your message was meaty and moving. We want to hear more from you and keep your creativity and experience channeled to benefit Exciting Windows! in the future."

Steve Bursten, CEO, Exciting Windows

 "Working with Evan has been eye opening. Not only did our everyone love his presentation at our conference, our management team has found his insight into member organizations very valuable. We've been able to get a better understanding of how organizations like ours can succeed and see that improving engagement will have a positive impact!"

Dave Freeman, President and CEO, Health First Network

"We consider Evan's group engagement presentation to be a pivotal turning point for our group. Evan helped us understand the importance of working together to achieve higher goals and it changed how we work together."

Earl Ward, President and CEO, Nemeon, Inc

"The audiences loved him, we used Evan many times he never disappoints."

Jay Smith, President Home Solutions

"Best Keynote speaker we ever had. We brought him back two more times. Motivation and content, a true win."

Steve Bursten, CEO, Exciting Windows