



Debra Fine Client Testimonials

"Debra took the stage and made an authentic connection with our attendees within the first 3 minutes! She came to our reception the evening before and invested time really getting to know our group. She then seamlessly integrated personal stories about the people she met at the reception into her keynote the following morning. That was a real WOW! She "got" us and "gets" franchising.

Debra's presentation felt like a conversation, with no boring PowerPoint, but authentic engagement. Our attendees walked away with practical, actionable tools and many asked for additional copies of her handouts to pass along to their teams. Debra was so easy to work with on site. We'd hire her again!"

Christine Piecyk, Operations Manager, International Franchise Professionals Group

"We have received a lot of positive feedback about your presentation, of which we are enclosing a summary. In fact, Geoff Bailey, General Manager of The Bailey Company, said, "I loved her presentation. Small talk, who would've thought the subject would have been so right on. You did a great job of getting everyone's attention, and keeping them riveted. A number of people were amazed at the power of this new-found skill. We think we will find your ideas at work in our restaurants for a long time to come."

The Bailey Company

"As you know from your own experiences, the managers have a huge impact on the success of their restaurant. Their attitude and style when dealing with people rubs off on those that are around them, so hopefully if they are better communicators that will in turn help to develop our staff who are our front line representatives. There are so many choices for the consumer today that we must be able to separate ourselves from everyone else not only with food quality and service, but also with providing a more personal experience that I am confident our managers will be able to provide."

Chili's

"We heartily thank you for your part in this. Your workshop was the hottest topic at the convention! Of the 22 sessions offered, attendees came out of your session buzzing

speak!

Franchise Speakers That Deliver

with excitement! When can you come back? From the feedback received, our independent business owners want more! You made it so easy to accommodate your need, yet you are a master of your craft. We couldn't ask for a better arrangement! Thank you for enriching our lives, Debra!"

Conklin

SPEAK! Franchise Speakers That Deliver

2229 Mariposa Ave, Boulder, CO 80302

Phone 720-304-3710

www.FranchiseSpeakers.com