



DT DAN THURMON

 **DAN THURMON, CSP, CPAE**

 info@franchisespeakers.com

 (720) 304-3710

 Travels from Atlanta, GA



TESTIMONIALS

“ Dan received a standing ovation at the end of his presentation. Our group rarely gives standing ovations to our speakers, so that was truly high praise from our attendees.



Donna Ettenson
VP Operations, America's SBDC

“ We couldn't stop talking about the session. The entertainment elements were all tied to the learning. It was a home run!



Jim Mulcahy
Training Director, McDonald's

“ Dan was amazing! He set the precedent for the remainder of the conference. Almost every speaker during the conference commented on how they couldn't top his presentation.



Kristen Fleming
Executive Director, Colorado Medical Group Management Association

“ There's not a single thing I'd change about the experience and can honestly say, if you are looking for a real WOW! for your next franchise convention, Dan Thurmon is a sure bet!



Tom Coba
CEO & President, Murphy Business & Financial Corporation, LLC

“ Thank you for customizing. We were able to build off Dan's message and incorporate it throughout the remainder of the event. Kept Dan and his message alive afterwards!



Dan Kirwan
COO, The Maids, International

“ Dan was AMAZING as our closing keynote! He really connected with our audience and shocked them to life! His concept of work/life balance being impossible to reach was really important for them to hear.



Danica Schroth
Conference & Content Manager,
Administrative Professionals Conference

“ Let me start with WOW! Dan, over my 35 years of being a part of different seminars and conventions, I have never had a speaker that has received better ratings as well as had the impact on our people you did.



James Junkin
COO, D.L. Rogers Companies

“ Your ability to weave what you learned during our meetings and your trip with one of our consultants in the field really helped build up your credibility with our field staff.



Mark G. Moraitakas
Chick-fil-A

“ Dan not only made the presentation fun and engaging for our attendees, he seamlessly wove our company messaging into his performance. This was voted the best keynote we have ever had at this conference.



Julie Ewing
Transition Coordinator, JLL



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Having a lot of experience planning these meetings each year, I know what it takes to ensure things run smoothly, and Dan and his team made it very easy for us with great responsiveness and attention to prep and customization.



Julie Schwab

Director of Organizational Development,
Methodist Healthcare System

His unique message was on target, thought-provoking and entertaining, and the times he pulled up audience members made it personal and really engaging. All 96 replies gave Dan the top score of a 5!



Kristina Bernatis
Director of Training,
Monogram Residential Trust

Your lesson to let go of things that hold us back was exactly right for our members who face the daily challenges to make the right decision for their communities - it truly resonated.



Ross King
Executive Director, ACCG

I was amazed at your ability to integrate our theme and our audience's day-to-day challenges into your key points. It was relatable, relevant, and you took customization to another level!



Kristen Ferrell

Event Coordinator, Ash Brokerage Corp.

I was inspired to re-examine my life. Because of your powerful words, I have definitely gained a deeper insight and perspective on how a juggle all the tasks, obligations, challenges, and joys of life every day.



Wayne Benson
CEO, EPL Inc.

Your combination of entertainment, humor and a powerful message was the perfect blend for our audience. We have had entertaining speakers in the past, but none with a message as powerful as yours.



Richard Katt

State Director, Nebraska Career Education

The presentation blew the committee and me away! The audience hasn't seen an energetic, high impact presentation like that in a long time! It was the highest rated presentations at NOHRC.



Kelly Davis
NOHRC Chair

Your message was on point and well-received by our attendees. Your high-energy performance to underscore the key points was entertaining and impactful - quite a combination!



Bruce T. Whitehurst
President & CEO, Virginia Bankers Association

Your sessions were a huge hit, and our attendees always walk away very pleased. This year was no exception. You and your team are an absolute pleasure to work with.



Bridget Dunn
Director of Education Programming, NAA



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Your message was clear, focused, allowing members to walk away with a positive view on mentoring, team building, and strategies for success in our daily lives both professionally and personally.



Louis J. Pepe, RSBA
President, NJ Assoc. of Business Officials

Your presentations at our eleven 'In Focus Events' delivered an important and inspiring message, unlike anything our dealers have ever experienced.



Blane Haywood
Director of Residential Marketing, Shaw Flooring Alliance

Your ability to put such a positive spin on something like multitasking - which many people dread - is a testament to your skill and ability.



Miki Wilson
Regional VP, AIMCO

Your performance was the hit of our meeting and attendees continued to talk about you all weekend. You involved the whole audience, and it was a significant part of our overall success.



Martin B. Lessans
General Counsel, Passport Health

I have heard attendees say that you are the BEST presenter they have ever seen, and I have to agree! Your energy and enthusiasm are evident from the moment you take the stage, and it's infectious.



Ellen H. Wentz
Deloitte

You took the issues, challenges, everyday stresses, and strains of our plant and turned them into part of an educational but entertaining action-packed message.



Jack L. Murphy
GM of Beijing, Johnson Controls, Inc.

Your heartfelt message changed someone's life today. I will never be the same. Thank you from the bottom of my heart, Dan.



Katie Claessens
U.S. Bank

The power behind your motivating speech helped our field force to make sure about the importance of attitude, take commitment with action and how looking up is superior to looking down!



Elaine M. Acosta
Elaine M. Acosta, District Sales Manager, GlaxoSmithKline P.R.

We would like to convey our immense appreciation for your performance. Your extraordinary skill to inspire, entertain, and advance us all to the next level in life is simply incredible.




Abraham Ekstein
President & Chief Operating Officer, Brooklyn Financial Group



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“By far, the highest-rated aspect of our conference, based on attendee survey results. His presentation was inspirational, energetic, and captivating.”



ACTIVANT™

Scott Frymire

Senior Manager, Marketing, Activant Solutions

“Wow! People still stop me in the hall to tell me what a wonderful job you did. Far and away, your presentation received the highest ratings ever!”



Bryan Kindred

CEO, DCH Health System

“We worked with Dan both before and after the actual keynote to create a program that would allow the messaging and presentation to be taken from the conference down to our associates at the hotel level.”



Josh Davies

VP Training & Development, Sage Hospitality

“The feedback about your presentation has been absolutely outstanding. You were the perfect combination of entertainment, personality with a strong and very relevant message.”



Sue Wolk

Deputy Executive Director, Programs,
National Court Reporters Association

“The valuable strategies you were able to visually convey through your presentation gave our participants a strong image and affiliation with our goals and objectives.”



Pam Elledge

Director of Business Development, Delta

“Your presentation was *OUTSTANDING* and it really helped us start our week on a positive note. All of our attendees have said how much they enjoyed your session – it was informational, motivational, and *FUN!*”



Sarah Wegner

Director of HR, Drury Hotels

“You are, without a doubt, the most memorable keynote speaker we’ve had in the past ten years – a span that covers more than 250 events. Equally, you are the most professional speaker we’ve ever met. It was an absolute pleasure.”



Jack Mortimer

National Conference Director,
Government Technology Events

“Well, once again you knocked their socks off! Your performance goes beyond motivation—you managed to stimulate everyone present.”



Jack E. Middleton

CEO, SMC3

“After hiring you three times, I still find tremendous nuggets of wisdom to take away from your exhilarating presentations.”



Reed A. Lynn

Senior VP, WILD Flavors, Inc.



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“ Targeted, well-planned message with an entertaining spin landed the points our team needed to hear, and energized them!



Bob Kubacki
Pella Corporation

“ Enthralled our audience with amazing displays of acrobatics, whilst delivering messages that were totally on point!



Petrina Thomas
Sun Microsystems

“ You challenged us to use our gifts, and to take action when we have the chance. On behalf of all 72,000 members of the Raytheon team, please accept my deepest thanks.



William Swanson
Chairman and CEO, Raytheon Company

“ You helped kick off the meeting in such a positive way, that it was contagious for the rest of the week!



Dennie Galloway
LABSCO

“ Dan was the perfect end to a very successful day. I'm still getting positive feedback on your message four weeks later!



John Nyland
Managing Partner, IBM