



## Dan Thurmon Client Testimonials

“Dan Thurmon did an outstanding job as our keynote speaker for this year’s annual franchise convention. He was the perfect choice for a late afternoon spot – a time that can be tricky to really engage and inspire franchisees – and he was able to hit a solid home run for our group! Our franchisees responded with a roaring standing ovation and we heard snippets of Dan’s message being repeated in the hallways following his session. Dan was exceptionally well prepared, understood our brand, our culture and our desired outcomes. Logistically he was extremely easy to work with and very ‘low-maintenance’ all the way around. I have booked a lot of speakers over the years and Dan ranks as one the best!”

*Gloria Stock-Mickelson, Director of Training & Education  
Travel Leaders*

“Dan was incredible!!!! The managers, staff and Owner Operators couldn’t stop talking the session.

I was looking for learning and motivation in an environment that would not be boring .Dan delivered exactly that. The juggling, unicycle, acrobatics and the handstand on the podium were all tied to the learning. It was a home run!”

*Jim Mulcahy, Training Director  
McDonalds*

We have restaurants in 33 countries around the world and we host a Global Conference every two years. Our most recent conference was last October and Dan Thurmon presented a keynote to our group of over 300.

“I can't tell you how incredible this gentleman is..... I've been around a number of years and have heard presentations from some of the most noted speakers, experts and leaders in the country and I was overwhelmed by Dan's keynote. He combined feats of physical daring while delivering the most incredible...on target message of how to manage what is really important in your business as well as personal life. His presentation was spot on the money and would have been outstanding even if he gave it without his "props".... I won't give away his secrets but I personally guarantee he will have your team, audience, crowd etc on their feet and moved to action.

If you want to motivate, inform, educate, entertain and deliver a presentation that your team will not forget and will talk about for many years...by all means pick

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# speak!

Franchise Speakers That Deliver

Dan to "deliver the difference" for you. Our franchisees, vendors, company management and support teams still fondly recall his message and method."

*Ken Myers, President  
Romacorp, Inc.*

"After hiring you three times, I manage to still find tremendous nuggets of wisdom to take away from your exhilarating presentations."

*Reed A. Lynn, VP of Sales, North America  
WILD Flavors, Inc.*

"Dan, I was so impressed with your attention to detail, listening skills during our times together and final presentation. You hit a home run with us! I believe the reason you did such a fantastic job was your personal desire to get to know what we really wanted from you. Your ability to weave what you learned during our meetings and your trip with one of our consultants in the field really helped build up your credibility with our field staff. You had a perfect balance between entertainment and education."

*Mark G. Moraitakas  
Chick-fil-a*