



Craig Zablocki Program

The Intelligence of Fun

It is a proven fact that a culture of fun increases productivity, motivation, and employee engagement. This keynote is guaranteed to leave participants laughing while teaching them how to create a culture of fun and creativity that strengthens morale and increases productivity. People do business with franchises that are fun and have great customer service, where employees really care about the customer experience. Get ready to laugh while learning about The Intelligence of Fun.